



## *Top 12 Reasons to Choose Cherish Wedding Invitations*

### ✓ Your own Cherish designer!

Every Cherish bride is assigned her own invitation designer. Your designer will work with you to choose the color, style, and embellishments that suit the personality of your wedding perfectly. Are you ordering a Cherish invitation as is? Your designer will work with you to select font styles and print styles as well as guide you through the proofing process. From the time you place your order until your invitations arrive at your door, your Cherish designer is here for you!

### ✓ Beautiful, custom-tailored invitations – stress & hassle free!

You have enough to do before your big day without having to stress over your wedding invitations. With Cherish, you can place your order and relax. We guarantee your invitations will arrive on or before the promised date!

### ✓ No surprises!

Whether you order an invitation as is or customize an invitation with the help of your designer – your quoted price is what you'll pay – period. You set the budget – we design and create!

### ✓ Quality is top priority!

Your wedding invitation should be a precious part of your wedding memorabilia - one that you'll treasure for a lifetime – and one that will have your guests talking for some time to come! We know this, and we take the extra time and care necessary to make sure your invitations are crafted according to our stringent quality standards. For example, our fabric and ribbon bands are sewn – not glued. And that's just one of the many techniques we use to produce the top quality invitations you deserve!

### ✓ No off-the-store shelf invitations here!

Handcrafted invitations are the latest wedding craze. Handcrafted invitations show you care about every detail of your wedding – and that only the very best will do. They're custom-tailored to match your wedding – and your tastes. At Cherish, every invitation is handcrafted, one at a time, according to your specifications. We do the work – you get the credit!

### ✓ Your invitations arrive fully assembled and printed.

We don't sell invitation kits – we sell exquisitely, handcrafted invitations. And, we don't charge extra for digital printing or for additional ink colors. Your Cherish Wedding Invitations will arrive fully assembled and printed. You have enough to do before your big day – spending days or weeks assembling invitations shouldn't be one of them!

✓ **Matching Menus, Programs, RSVP & Thank You Cards**

We offer matching wedding stationery for all your wedding needs. When you order your invitations from Cherish, we'll custom design all your additional wedding stationery free. That's right; you will never pay design charges for matching stationery!

✓ **You approve your invitation before production begins!**

We want you to be happy – absolutely thrilled – over your wedding invitations. That's why we'll never begin production until you approve the design. Your wedding designer will create an invitation according to your specifications and send you a digital proof. Production begins *after* we receive your approval – never before.

✓ **We make it easy and secure for you to pay!**

Whether you're paying by credit or debit card you can be assured your personal information is secure! We never share ANY customer information with a third party. Moreover, we use Pay Pal so your financial transaction is secured by one of the leading providers and is never downloaded to our servers. We also take checks and money orders if you prefer.

✓ **Our service doesn't stop at invitation design!**

Want to save even more time or desire the elegance of calligraphy? Yes? Then our calligraphy and hand addressed services are for you. We offer envelope printing and more. For example, you can make your menus extra special with the luxury of calligraphy print. If time is a issue, our hand addressed services can save you hours of hand addressing envelopes, giving you more time to spend on the other important details of your wedding.

✓ **Free shipping for all orders over \$300!**

We offer free shipping for all orders that total over \$300. When you order all of your wedding stationery at one time, the savings can be significant!

✓ **Superior customer service!**

We're proud to offer the highest level of customer service in the industry! We treat every bride like the star she is! We promise to do our part to make this special time in your life wondrously memorable!

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